

GRAPHIC DESIGN VOLUNTEER

Remuneration:	Unpaid / Lunch and transport reimbursed
Role type:	Part time (2 to 3 days / week)
Tenure:	3 months
Location:	London
Responsible to:	Communications Manager
Deadline for Applications:	12 October 2018
Interview Dates:	18 October 2018
Expected Start Date:	22 October 2018

THE AFRICAN FOUNDATION FOR DEVELOPMENT (AFFORD)

[AFFORD](#)'s mission is "to expand and enhance the contribution of the Diaspora to Africa's development". AFFORD is a pioneer and innovator in the field of policy and practice of 'diaspora and development'. It continues to act as a catalyst, concept-tester and exemplar in the sector; it seeks out, supports and enhances the capacity of actual and potential change-makers amongst diaspora organisations and individuals.

In June 2016 AFFORD added an exciting and innovative new programme, Diaspora Finance and Investment (DFI) to its growing list of projects. Co-funded by [Comic Relief](#) and [UK Aid](#) through the [Common Ground Initiative](#), DFI aims to stimulate diaspora investment to create jobs and enhance Africa's social economy. AFFORD believes strongly in the power of Africa's diaspora to drive long-term economic growth and prosperity.

ROLE SUMMARY

We are looking for an enthusiastic individual with a keen interest in Graphic Design to support the growth and development of our organisation. The selected candidate will get the opportunity to develop their skills and gain a wide range of experience in a dedicated team. This role is ideally suited to people looking to gain real-world experience as part of their personal development.

The Graphic Design Volunteer will design content for AFFORD's website, marketing, branding, and social media campaigns. They will conceptualize, design, and create templates for reports, flyers, presentations, banners.

This volunteer role may lead to potential paid opportunities in the future for the right individual.

Essential Duties and Responsibilities:

- Design clear, engaging graphic communications for print and the web. This may include logos, branded promotional items, website and social media graphics, posters, flyers, and other marketing materials as needed.
- Work closely with the executive staff to translate messaging concepts into marketing materials.

Desirable Skills

- Confident using Adobe Creative Suite and other software
- Confident in producing artwork in a variety of formats
- Good communication skills and the ability to work with others
- Enthusiastic, friendly and personable when working with teams and individuals
- Motivated and able to work unsupervised for periods of time
- Excellent attention to details and focused approach to delivering consistent results

Benefits:

- Support the development of AFFORD's corporate branding
- Work on an exciting campaign celebrating successful African Diaspora Entrepreneurs
- Name or company mentioned on published reports
- Opportunity to develop a portfolio of work for future employment opportunities or establishing one's self as a graphic designer
- Possibility of becoming AFFORD main designer for regular paid assignments

HOW TO APPLY

Please apply by submitting a CV and three samples of work to Ms. Haja Bally at the following address: applications@afford-uk.org with your last name, first name and **AFFORD** Graphic Design Volunteer in the subject line.