

CHARITY STORY TELLER

[AFFORD](#) is looking for a dynamic storyteller who can support telling the stories of impact that the organisation is making. This role will suit a young graduate, passionate about Africa and international development, looking to build on their writing and storytelling skills.

The successful candidate will work with the members of our team to document the impact of one of our projects implemented in Ethiopia. The focus will be on telling the stories of transformed lives of individuals as well as on the positive impact on their communities. Such stories will be essential in ensuring that our target audiences can connect with the beneficiaries and, therefore, will be instrumental in mobilising support for AFFORD's work.

BACKGROUND:

AFFORD's mission is "to expand and enhance the contribution of the Diaspora to Africa's development". AFFORD is a pioneer and innovator in the field of policy and practice of 'diaspora and development'. It continues to act as a catalyst, concept-tester and exemplar in the sector; it seeks out, supports and enhances the capacity of actual and potential change-makers amongst diaspora organisations and individuals. Through the AFFORD Diaspora Finance (ADF) we target innovative and sustainable projects that are problem-solving and make maximum social impact. Its main goal is to contribute to the creation of an independent and stronger continent by enabling the diaspora and local partners to mobilise financial resources, develop skills and the knowledge needed to become economically self-reliant. ADF enables diaspora/Africa partnerships to develop innovative and sustainable social enterprise solutions that unleash a proactive and entrepreneurial spirit.

The ADF Ethiopia project, funded by the [Pharo Foundation](#), supported the development interventions of UK-based Ethiopian diaspora led organisations and communities and their partners on the ground in Ethiopia.

JOB PURPOSE:

You will work with the data gathered in Ethiopia to develop stories of impact of the ADF Ethiopia project and document the contribution that the diaspora is making to African development. We are looking for someone who will fit in well with the team, understand our values and the African context and who will bring experience of writing and storytelling. You will need to be creative, highly organised and have the ability to work independently.

PERSON SPECIFICATION:

We are looking for someone who has the following experience and skills:

- Excellent writing skills and understanding of newswriting techniques;
- Researching, developing and generating storytelling content for a wide range of audiences;
- Understanding of story fundamentals (effective character, trajectory, authenticity/details);
- Storyboarding experience; understanding the effectiveness and appropriateness of story assets (text, images) and how to combine them and what makes a story interesting from the audience's perspective;
- Experience of project management and fulfilling project outputs in line with the brief;
- Creativity, energy and enthusiasm and ability to work in a team as well as independently
- Good interpersonal skills and able to engage with diaspora partners within the context of the role, if required;
- Good organisational and time management skills.

EXPECTED OUTPUTS:

Transcribing real life stories – work to document the data collected during the field trip in Ethiopia, transcribing the content that captures the positive impact the project had on the lives of beneficiaries;

Developing individual impact stories – work with transcripts to produce stories that tell the story of the project, of beneficiaries' transformation, dreams, aspirations and the vision they have for themselves and their families;

Creating an internal Story Bank – developing a catalogue and a filing system of stories and images that can be used for different communication outputs on different dissemination platforms;

Developing a Storybook – support our team to produce a storybook of impact – that will promote the project's achievements to various external audiences.

SCHEDULE AND REMUNERATION:

Expected start date: ASAP. This assignment is flexible, however, we anticipate that, approximately, 10 working days will be needed to deliver the above outputs. The work must be completed no later than 31st March 2018. We offer the fee of £500 upon the completion of the assignment and a reimbursement of reasonable travel and lunch expenses.

To apply: Please apply by submitting a cover letter detailing your suitability for the role in relation to the essential criteria, along with a CV and a sample of written work. This should be emailed to: Adja@afford-uk.org by 9th March 2018.